



1440

Helping You Make the Most of Your Time

What Size Do You Need?

Facebook

Profile Photo	170 x 170
Cover Photo	851 x 315
Timeline Photos	1200 x 630
Carousel Photos	1200 x 1200
Event Cover Photo	1200 x 628
Panorama or 360	30,000 in any dimension up to 135,000,000

LinkedIn

Cover Photo	400 x 400
Profile Cover Image	1584 x 396
LinkedIn Blog Post Link Image	1200 x 627
LinkedIn photo share image (desktop):	1200 x 1200
LinkedIn custom image for an update with a URL:	1200 x 627
Stories	1080 x 1920

Instagram

Profile Photo	400 x 400
Landscape	1584 x 396
Portrait	1200 x 627
Square	1200 x 1200
Thumbnail	1200 x 627
Stories (portrait only)	1080 x 1920

Pinterest

Profile Photo	165 x 165
Profile Cover Photo	800 x 450
Pin Image	1000 x 1500
Square Pins	1000 x 1000
Story Pins	1080 x 1920
Promoted Pins	1000 x 1500
Carousel Pins Stories (portrait only)	1000 x 1000 or 1000 x 1500

Snapchat

Snapchat ads image:	1080 x 1920
Snapchat Geofilter image:	1080 x 1920

YouTube

Profile Photo	20 x 20
Video	1080 x 1920

Twitter

Profile photo	1080 x 1920
Header	1080 x 1920
In-stream	1600 x 900
Summary card	280 x 150

TikTok

Profile Photo	20 x 20
Video	1080 x 1920

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